



# Certificate

## Red Dot Winner 2025

The Red Dot is the award for high design quality. The international jury of the Red Dot Award: Brands & Communication Design only confers this seal of quality on projects that convince them with their good design quality and creative achievement. In the "Advertising" category, the award is presented to:

### Crafting Future

Promotional Posters

Client  
National Taiwan Craft Research  
and Development Institute  
Taipei City, Taiwan

Design  
Freeimage Design  
Taipei City, Taiwan

Project Team  
Freeimage Design:  
Dr. Jun-Liang Chen (Art Direction)  
Tzu-Kuan Chia (Graphic Design)  
I-Hsiu Huang (Text)  
Wei Lo (Project Management)  
Ta-Chih Lin (Technical Direction)  
Yi-Chieh Wang (Production)

R Concept:  
Chih-Jen Cheng (Art Direction)

Owner Photo:  
Dean Cheng (Photography)

Lunghwa University of Science  
and Technology:  
Prof. Dr. Mo-Li Yeh (Strategic Planning)  
Yan-Yu Zhui (Editorial Work)

National Taipei University of Business:  
Dr. Yu-Ju Lin (Strategic Planning)

247 Visualart:  
Pu Chen (Motion Design)

Essen/Germany, 28 July 2025

Thomas Knüwer  
Member of the jury  
Germany

Matthew Hock  
Member of the jury  
USA

Eric Chang  
Member of the jury  
Taiwan

Professor Dr. Peter Zec  
Founder & CEO of Red Dot  
Germany